

Power Wall Coverage Maps



Number of Ontario locations: 2100



Number of British Columbia locations: 322



Number of Quebec locations: 1177

Contact us for proposals and details:

P. 647.831.6336
E. info@jhsmedia.com

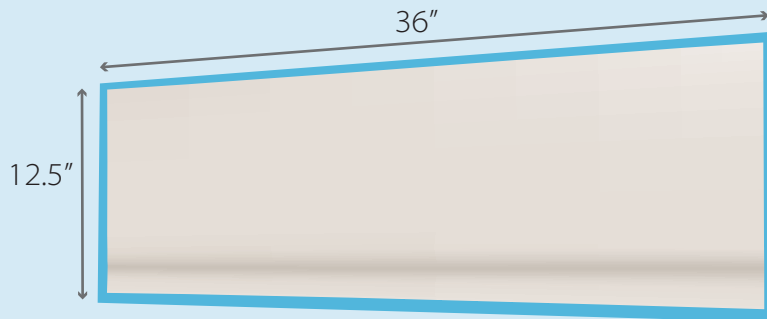


JHS Media Inc.
2087 Lakeshore Blvd W
Etobicoke, ON M8V 4G3

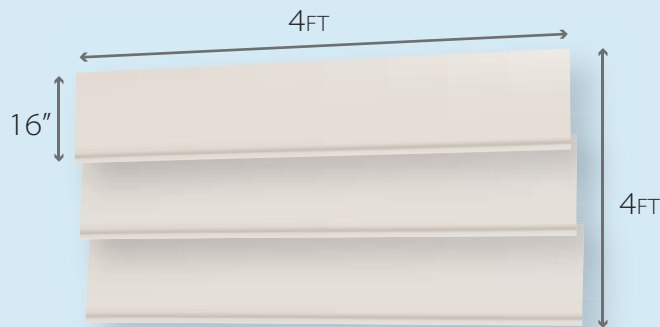
A large, 3D, white and orange text graphic that reads 'POWER WALL ADVERTISING'. The text is positioned as if it is breaking through a hole in a white wall, with a black silhouette of a person's head and shoulders visible behind the hole. The text is angled and has a strong perspective.

MAKE YOUR BRAND STAND OUT

(A) POWER WALL 3D HEADERS



(B) POWER WALL



ADVERTISE INSIDE CONVENIENCE STORES TODAY:

Book your in-store poster campaign today before your competition does. Over 4500 Convenience store power walls and 3D headers available now.

Production Details:

(A) 3D Headers: 36 inches wide by 12.5 inches high

(B) Power Walls: Full Colour, single sided, cardstock, 3 panels, 48 inches wide by 48 inches high

Lead Times :* 3-4 weeks from receipt of approved artwork*

DEMOGRAPHICS CHART

Gender	Male	115%
	Female	93%

Age	A 12-17	122%
	A 18-34	143%
	A 35-49	142%
	A 50-64	104%

Employment	Full Time	115%
	Part Time	126%

HH with children	Children Under 21	115%
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HH Income	Greater Than \$50K	104%
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Source: PMB 2007 Two - Year Readership database, (Age 12+), C - store visits in past 30 days, Heavy Users.

