

Your brand literally "lives with" the city's hottest young trend-setters

Your audience will wear your brand for hours in the hottest nightspots in Canada

**Markets:**

Toronto  
Montreal  
Vancouver  
Ottawa  
Edmonton  
Calgary

**Media Rate:**

0.33 cents per Production and distribution included.

*Minimum buys apply*

Contact JHS today for proposals and details  
647.831.6336  
info@jhsmedia.com



# WRIST BRANDING



**CLUB VIP ACCESS WRIST BANDING**

**ADVERTISING THAT TARGETS THE 19 – 34  
TREND SETTERS**



## WRIST BRANDING OVERVIEW:

Target the 19-34 year old demographic. Generate hours of high-quality Brand impressions. Wristbands are used for : admission, for re - entry and VIP access identification in the hottest and trendiest night-spots in Canada's club districts.

## WRIST BRANDING STRATEGIES:

- Drive traffic to your website with online promotions!
- Include barcodes for off-premises discounts!
- Include numbers for on-premises prize draws!
- Include coupons for off-premises merchandise and services!
- Great for brand-sell and special promotions!

